



Option 5: Public Cloud Migration

Organizations assess application cloud-readiness, develop a migration strategy, and **move workloads to public cloud provider(s)** (ex. Amazon Web Services, Microsoft Azure, Google Cloud Platform). This may involve refactoring applications to **take advantage of cloud-native capabilities** or using lift-and-shift approaches for legacy workloads.

Pros



- Eliminates on-premises infrastructure management burden
- Access to vast array of cloud-native services and innovation
- Infinite scalability and global reach
- Enables modern DevOps practices and agile development

Cons



- Highest potential complexity and effort of all options
- Cloud costs can spiral without proper governance and optimization
- Staff must learn new cloud platforms and services
- Some applications may not be suitable for cloud migration

Best For

Organizations **pursuing digital transformation**, those with cloud-ready or cloud-native applications, companies looking to eliminate data center footprint, or businesses that **value scalability and access to cutting-edge cloud services** over infrastructure control.

